



BUILDING SIGNAGE

STEIGENBERGER

GOP.

 **Marahrens**
Global Sign Solutions

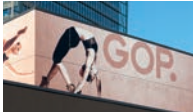

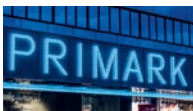

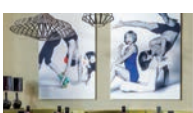






WELCOME

Come and follow us on a virtual tour through our portfolio.

We offer you interesting insights about various options for a better orientation and optimized wayfinding. Elaborate high-grade signage, illuminated advertisement, room

numbers or simple directional signs, we customize according to the settings on site, the architecture of the building and your own corporate designs.

We have the solution for all your needs.

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01 EXTERIOR SIGNAGE



A visually appealing exterior is a process of color choices, materials, balancing shapes with symmetry, proportions and lines.

A lettering of single letters, illuminated or unlit, a foil text on a glass pane or a

complete facade design - ask us, we are your experts for your exterior area.

We will find the optimal design for your public image. Our wide-ranging options can be customized in accordance with the style of your building.

Volksbank



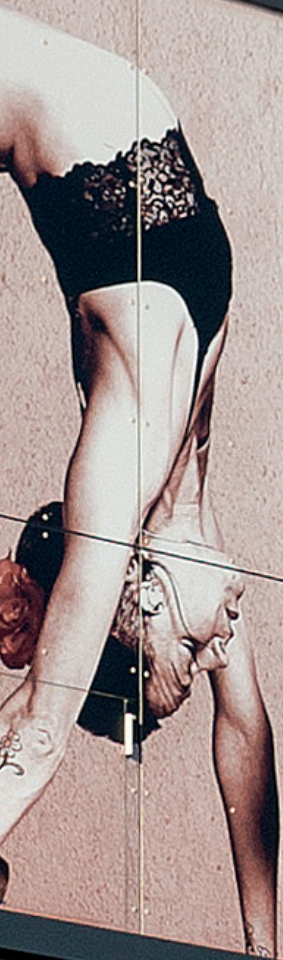


**MAGER &
WEDEMEYER**

EXTERIOR SIGNAGE







GOP.

WIR SIND DIE SHOW.



Die Beauftragte der Bundesregierung
für Kultur und Medien



Bundesministerium
für Umwelt, Naturschutz,
Bau und Reaktorsicherheit



Freie
Hansestadt
Bremen

Supportiert durch die Beauftragte der Bundesregierung für Kultur und Medien
aufgrund eines Beschlusses des deutschen Bundestages:

ALTES RATHAUS BREMEN ERNEUERUNG DACHEINDECKUNG UND INSTANDSETZUNG DACHSTUHL

für Nutzer
Senatskanzlei der Freien Hansestadt Bremen



BAUHERR

FREIE HANSESTADT BREMEN

vertreten durch das Sondervermögen Immobilien
und Technik der Stadtgemeinde Bremen

gefördert durch
BUNDESREPUBLIK DEUTSCHLAND

vertreten durch
DIE BEAUFTRAGTEN DER BUNDESREGIERUNG FÜR KULTUR UND MEDIEN (BKM)

Baufachliche Beratung und Mitwirkung
BUNDESMINISTERIUM FÜR UMWELT, NATURSCHUTZ, BAU UND REAKTORSICHERHEIT

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Landesamt für Denkmalpflege

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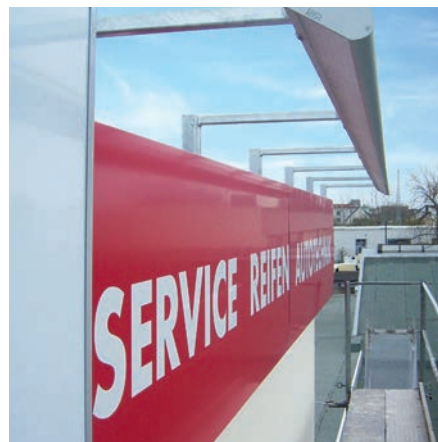
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Büro für Sicherheit u. Dienstleistungen GmbH

Pampover Straße 52
19061 Schwerin

EXTERIOR SIGNAGE



03 PYLONS

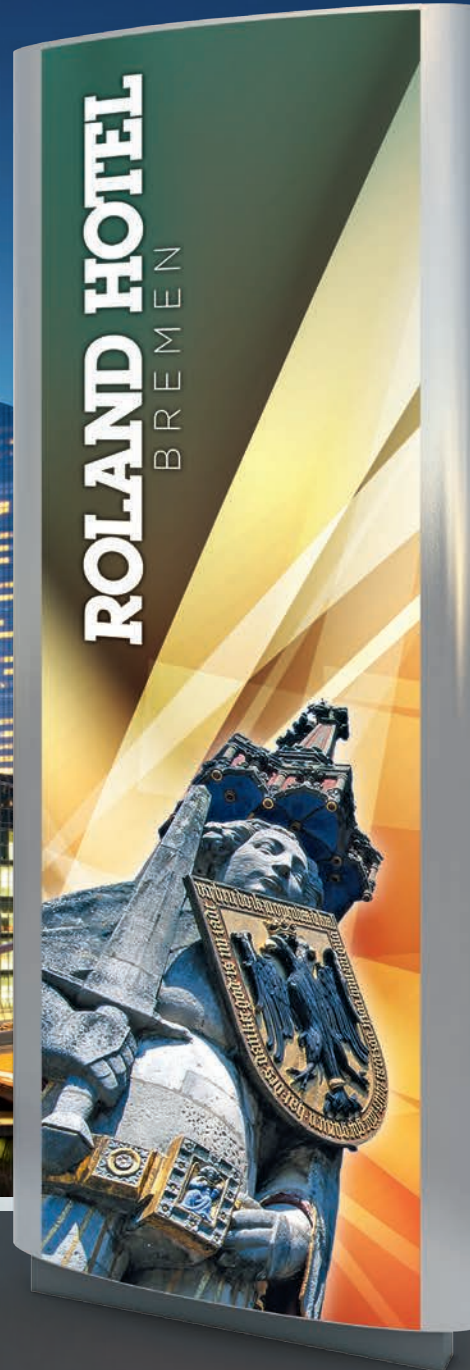


The Linears-pylon series offers an attractive way to create your image presentation, with or without lighting.

Whether flat or curved pylons, illuminated or unlit, standard or tailor-made - we offer you the best solutions and can make your

company stand out - benefit from the advantages of our fokus- and spektrum-line, individually for indoor or outdoor use.

Upon request, display systems for times, temperatures and moving texts can also be integrated.



HÜTTENSTRASSE 20





04 ILLUMINATED SIGNAGE



**We are your reliable full service partner
for all kinds of illuminated signs.**

Benefit from modern LED technology with up to 75% lower energy costs. LEDs do not require environmentally harmful quicksilver, are virtually maintenance-free and have a

more homogeneous illumination than conventional light sources.

From conception, construction to statics and implementation to cleaning and maintenance: **We put your brand in the right light.**





ILLUMINATED
SIGNAGE



05 WAYFINDING



Guide your guests to their destination!

We develop guiding systems for buildings and public areas and are your expert for integrative guidance- and directional systems. If in an elevator, stair case or in the bathroom, we provide your guests with tailored directions.

Our systems can be extended to integrate blind, visually impaired and elderly people in public areas in the best possible way. This will enable you to connect people and promote inclusivity.

Benefit from our know-how!



▲ Higuera 39-46

◀ Plaza de la Torre

PISCINA

PRECAUCION Por favor, observe estas normas para su seguridad

El horario de operación de las piscinas es de 10:00 AM a 6:00 PM.

Siempre habrá personal en su custodia durante las horas de apertura de las piscinas.

La piscina es de uso exclusivo para huéspedes del hotel, socios y sus invitados.

La profundidad mínima en las piscinas es de 1.60 metros.

Las diferentes profundidades de las piscinas vienen señalizadas en los bordes de las mismas.

Un diagrama ilustrado muestra los procedimientos necesarios para realizar respiración artificial en caso necesario, así como un sistema para emergencias localizado en el área de la piscina.

Los niños menores de 12 años deben utilizar la piscina siempre acompañados por un adulto mayor de 18 años.

Es obligatorio ducharse antes de hacer uso de las piscinas.

Por su seguridad no salte ni cambrillee de cabecera.

No está permitido correr en la zona de las piscinas.

No se permite beber ni consumir de cabecera en el área de las piscinas.

Por legislación local no se permite ningún recipiente de vidrio en el área de las piscinas.

No está permitido ingresar a la piscina con bebidas alcohólicas o con drogas.

Por favor no deje sus objetos personales desatendidos mientras utiliza la piscina. El hotel no se hace responsable por pérdida, daño o robo de los mismos.

Le recomendamos dejar sus objetos de valor en la caja de seguridad de su habitación o en la caja de seguridad de recepción.

SWIMMING POOL

CAUTION Please observe this rules for your safety

Hours of pools operation is from 10:00 AM to 6:00 PM.

There will always be a lifeguard present during the opening hours of the pools.

Pool is exclusive for Hotel guests, members, and their respective guests.

Pool depth is 1.60 meters at deep end.

The different depths of the pools are identified on edges around.

An illustrated diagram of artificial respiration procedures and a telephone number for an emergency is posted at the towel stand of the pool area.

No child under age 12 should use the pools unless accompanied at all times by adult over 18 years.

Showers before using the pools.

For your own safety, do not jump on dive board.

Running is not allowed in the swimming pools areas.

According to local legislation smoking is not permitted in the pool area.

According to local legislation glass containers are not allowed in the pool area.

Entering the pool with food and/or alcoholic beverages is not allowed.

Please do not leave valuables unattended when using the swimming pools. Hotel is not responsible for loss, damage, or theft of personal property.

We recommend leaving all valuables in your guests safe or in the hotel's safety deposit box by reception.

RCP Técnica / CPR Technique

C Compresiones Compressions



Inicio las compresiones de pecho a un ritmo de 100 por minuto.
Para todas las edades administrar 2 insuflaciones rápidas y cortas por cada 30 compresiones.

No suspenda las compresiones/insuflaciones hasta que la ayuda llegue.

Start Chest compressions at rate of 100 per minute.

For all ages administer 2 short quick breaths for every 30 compressions.

Continue compressions/breaths until help or ambulance arrives.

A Despejar la vía respiratoria Open Airway



Alto la vía respiratoria inclinando la cabeza y levantando la barbilla.

Asegure de que la vía está libre.

Open the airway by tilting the head and lifting.

Ensure the airway is clear.

Verifique la respiración observando el al pecho subir y bajar o el flujo de aire por la nariz.

Check for breathing by observing chest rise and fall or air flow from nose.

B Administrar 2 insuflaciones Give 2 Breaths



Si la respiración está ausente, apriete la nariz y administre 2 insuflaciones boca a boca.

If breathing is absent, pinch nose and give 2 breaths by blowing in mouth.

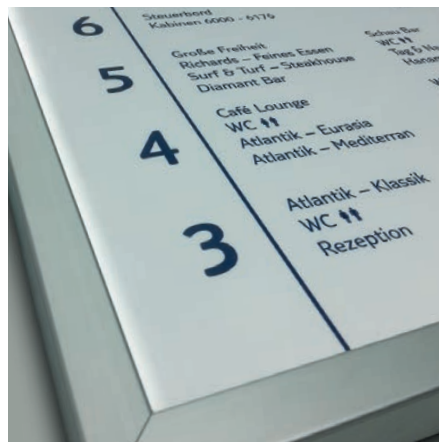
D Recuperación Recovery



Si la persona comienza a respirar, gire su cuerpo de lado en posición de RECUPERACIÓN y siga monitoreando.

Once the person starts breathing, turn on their side in RECOVERY POSITION and continue to monitor.

WAY-FINDING



06 INTERIOR DESIGN

**The special something for your
inside rooms!**

Revalue your interior with a large selection of decoration ideas and wall modifications: from walltattoos to photo wallpapers and foils - the imagination knows no limits.



Whether canvas, acrylic glass, glass, wood, dibond, rigid pvc or high-performance foil - we highlight your walls!

Create an individual feel-good atmosphere and underline the character of your rooms according to your CI.





UNLIMITED EXCURSIONS

STYLE

Know-how

UNIQUENESS

Craftsmanship

FUNCTION

Experience

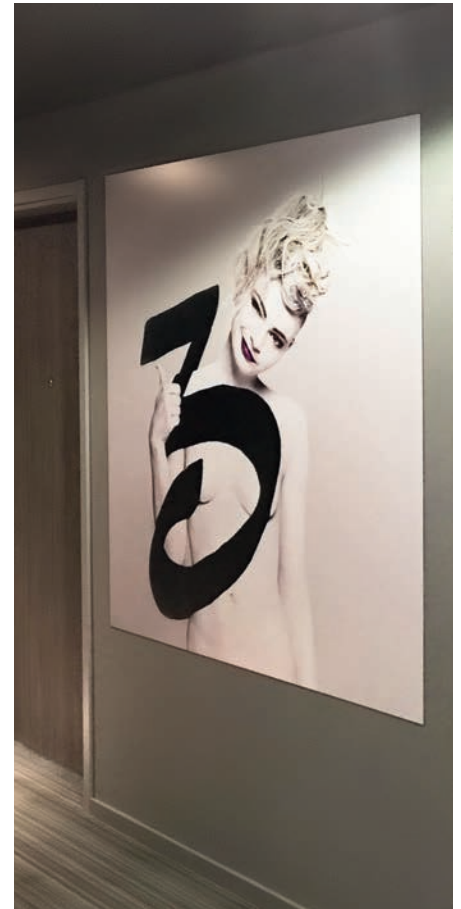
EMOTION

COMFORT

26

Oldenburg
KUNSTHAUS

INTERIOR DESIGN



07 ROOM NUMBERS

Clear directions provide guests a good orientation - simple but explicit.

Matching the interior, individually designed, always clearly expressed, luxury or simple, glass, stainless steel, aluminum - or a combination out of all of them.



Our wide-ranging **Linears** standard will enable you to find a cost-efficient solution. The Linears philosophy means clear signs with the aim of a fast orientation.

All Linears catalogues can be found online under **www.marahrens.com**.

DIPL.-MED.
Simon **ROTH**
LEITENDER OBERARZT

PRÎMA
ZWEI



VETRO  
TOILETTEN

ROOM NUMBERS



08 DIGITAL SIGNAGE



The digital presentation of advertising messages and information offers many advantages: content can be changed fast, cheap and easy and centrally be managed.

The representation of (audio-)visual information promises a much higher viewer

attention and interactions with the user are possible (e.g., via touch or voice input).

Marahrens offers a wide range portfolio of technically, visually appealing and attractively priced steles, info screens, digital door signs and holographic displays.



**INTER
CHANGEABLE**





Neptun Bar

Deck 10 | open from 5 pm until 4 am

The modern Design-Bar invites all cruise guests to enjoy a wide range of liquours and whiskeys as well as traditional Cocktails and Beers from all over the world.

1 2 3

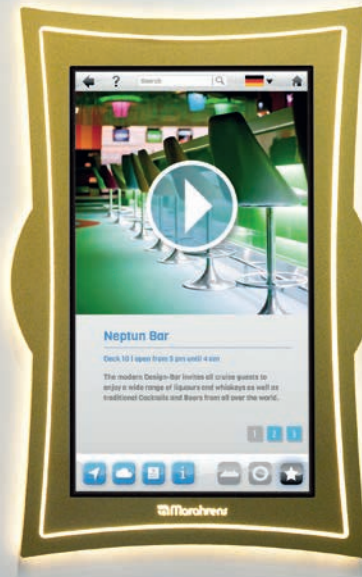


Marahrens

DIGITAL SIGNAGE

d'GIS

Unser digitales
Informations- und
Wegeleitsystem



09 VINYL

We are wrapping vehicles, from company cars, taxis to containers, completely or partially, as a fleet or single vehicle, as well as advertising space, like windows, walls or furniture.

Our premium foils in glossy, matt, metallic or

as digital print stand for perfect, retrofittable quality according to your wishes.

Perfect for your brand appearance!

Your advertisement will become the flagship of your brand identity, which will attract a lot of attention.





VINYL



10 INCLUSION

In order to give visually impaired and elderly people the orientation in their day to day life, many public buildings have set barrier-free standards.

We offer you in the area of “tactile wayfinding and orientation” the following:



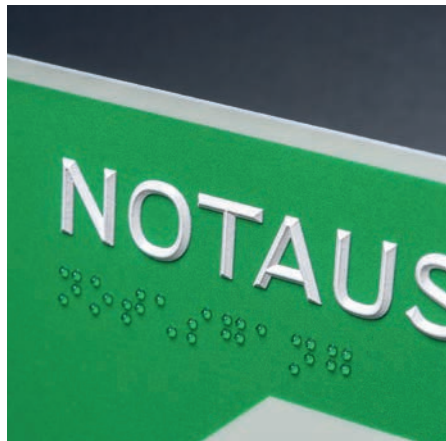
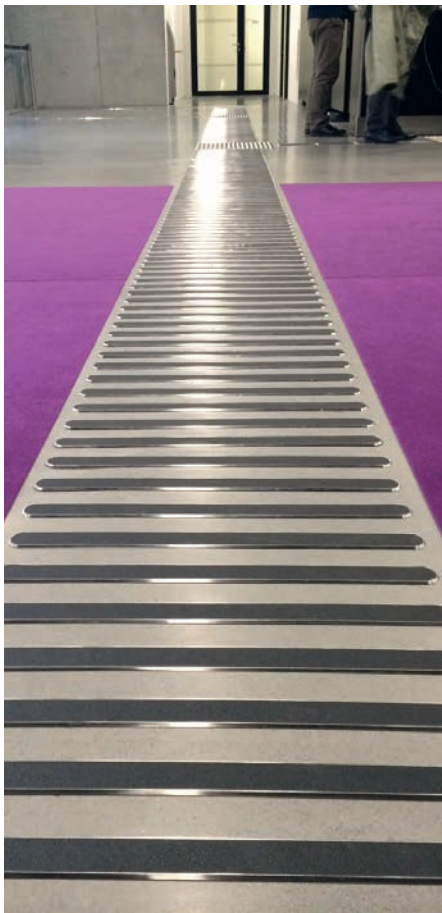
Overview plans, floor marking, handrail signage, door signs, all customized for you in accordance with your corporate design.

We are your professional partner for detailed requirement profiles, site inspection, consultation and execution including installation.





INCLUSION



11 SAFETY SIGNAGE

We are your point of contact when it comes to life saving systems and means of escape signs as we ourselves manufacture safety signs in accordance to international standards.

Working very closely with German and international standardization and

measurement committees, we are able to always offer you the latest and newest standards.

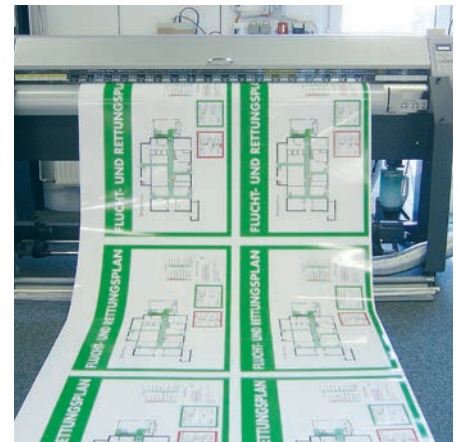
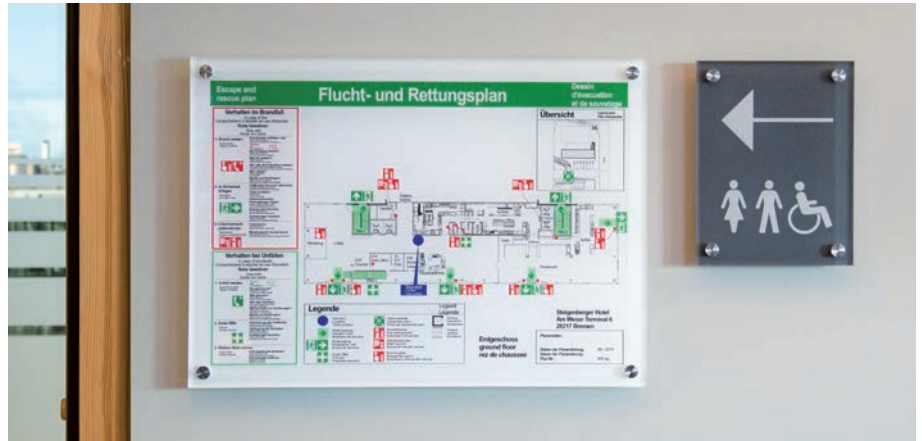
You will find our online shop with all safety products at great conditions at **www.safety-sign-solutions.de**!







SAFETY SIGNAGE



12 CUSTOM SIGNAGE

The variety of products we manufacture spans a wide range from simple door-bell shields to complex object signage.

We can also meet special lighting requirements, special ambient conditions or special user groups. In addition, entire major international projects can be covered

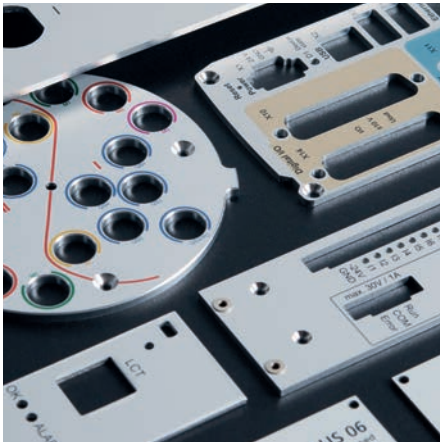
in-house. Whether a shopping center in Ljubljana or a 5-star hotel complex in Mallorca.

Our know-how and our enthusiasm for innovation, creativity and quality have made us a leading manufacturer of these products regionally, nationally and internationally.





CUSTOM
SIGNAGE





BUILDING SIGNAGE

my basic hotel

 **Marahrens**

Global Sign Solutions

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