



TURNING GREAT DESIGNS INTO

*Signs*

 **Marahrens**  
Maritime Sign Solutions

# TURNING GREAT DESIGNS INTO **SIGNS**



## **Marahrens Group:**

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## **Postal address:**

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28719 Bremen, Germany

## **Business hours:**

Monday - Thursday 8 am to 5 pm  
Friday 8 am to 2:30 pm

## **Proven quality and competence – 65 years Made in Germany**

Marahrens Group provides high quality, on-time delivery and installation, even with tight deadlines, for both refits and new-builds and offer a comprehensive turn-key service.

## **OVER 30 YEARS SERVING THE MARITIME INDUSTRY**

### **Engineering**

Do you already have your design concepts? Let us turn those into professional signs. Our experienced team will take care of the implementation process and leave you free to concentrate on your vision.

### **Survey**

In this fast moving world, the maritime industry and the demands of it's clients are constantly changing – today the Mediterranean, tomorrow Asia. You may need to add more cabins, expand entertainment facilities or simply adapt to a more global world. All this has an impact on way-finding and safety signage. Marahrens can provide a full onboard survey, illustrating what needs to be done, the costs and timescale from planning to implementation.

### **Low Location Lighting**

Does your photoluminescent Low Location Lighting System Class Certificate need renewing? Let our certified team carry out the measurements for you.

### **Production**

Our professional production teams ensure that your signs are manufactured to the correct specification and in compliance with the agreed design. Our high capacity machinery works on production at peak times twenty four hours a day, seven days a week ensuring that our customers can rely on us to meet tight schedules.

### **Installation**

We are able to carry out installations worldwide with our pool of skilled fitters.

### **Repeat / Replacement Orders**

We maintain an extensive database of your past orders, making the re-order process simple and simplifying the process when you need to make onboard directory changes.

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Managing Director:  
Janina Marahrens-Hashagen



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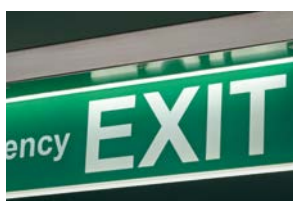
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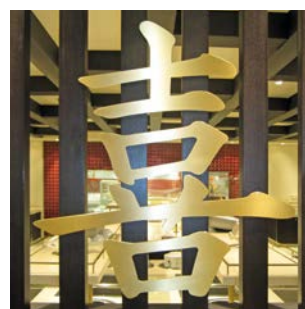
## PUBLIC ROOM IDENTITY



Underline the character and the feeling of the space – from classic to contemporary, minimalist hi-tech or retro. Latest production technologies and materials virtually set no limitations to the design.

LED technology combined with any material – the results are stunning! Now also available in retro neon-look. Underlines the image you wish to convey.

**Consult our experienced lighting experts.**



















# WAYFINDING



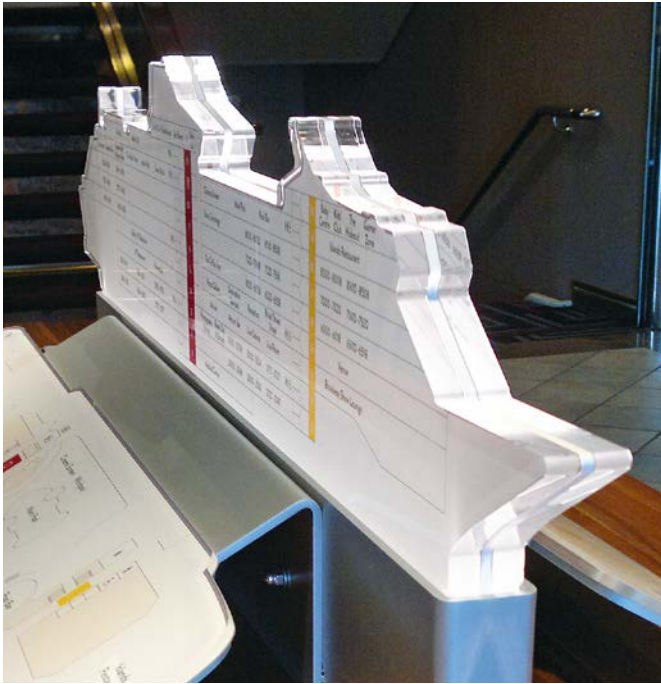
For a perfect orientation onboard you need to know where you are now. Make it easy for your guest by placing enough YAH-points. Getting around intuitively is part of an outstanding cruise experience – it makes your guests feel at home from the beginning.

Elevator, lobby, entrance – a quick look at the directory tells you where to find the next bar, pool, cabin or restaurant. Clear, legible, on demand easily updated – that is the perfect orientation onboard. On deck, in corridors and elevators. Ideally as integral part of interior design, giving the guests the information they need.

**Ask for our selection on interchangeable variations – changing from one language area to another made easy.**



















# ACCOMMODATION SIGNAGE



Modern cabin numbers are multitaskers: showing the right cabin, serving as mailbox for messages. An integrated door bell with Do-Not-Disturb function adds to guest comfort, the illumination makes orientation easier and gives the cabin corridor a nice, soft touch.

**In-cabin signs give your guests safety and operation advice.**















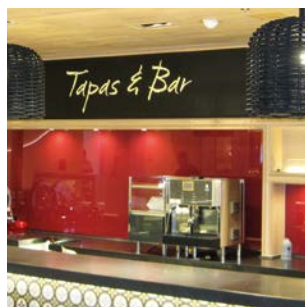
# THINGS LOUNGE RECEPTION

## INTERIOR ARTWORK

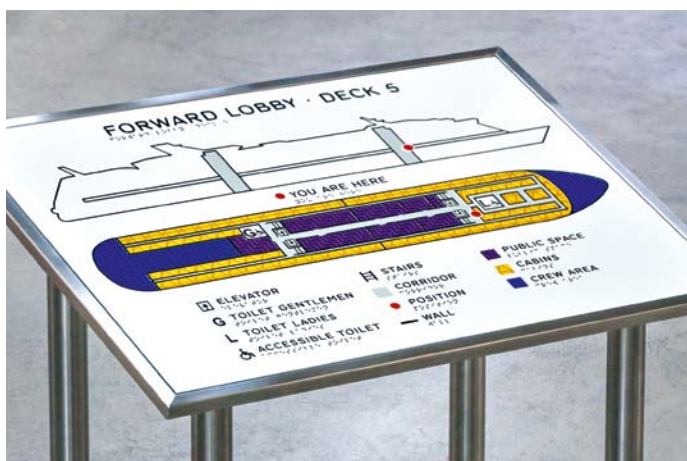
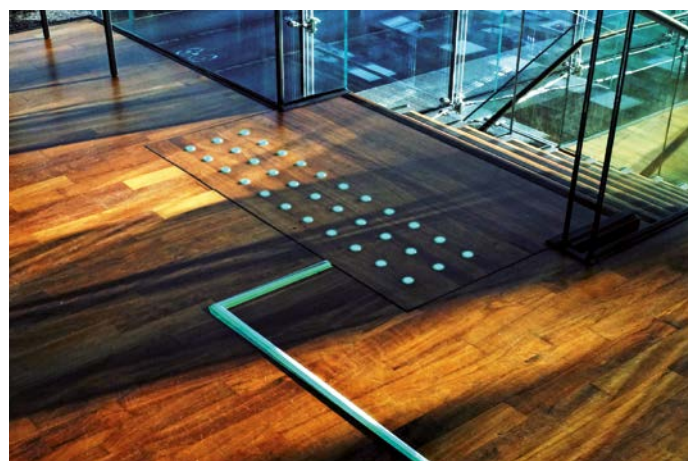


Modern printing technologies open interesting and affordable solutions for interior design: printed structured vinyl or fabrics for doors, windows, walls – also for refits – easy and quick to produce and install. We can also produce your artwork for cabins in different frames.

**A solution looking nice – and affordable.**











# ACCESSIBLE DESIGN



Appropriate signage for blind and visually-impaired persons in the respective country standard – we have extensive experience and a wide product range. Doors, handrails, lift panels, deck plans ...

**Ask our experts for advice!**



















## SHIP'S NAME



The ship's name is first seen from far away and is the first impression underlining your corporate identity. Our expert team has the know-how to make the right choice for LED-lighting, to calculate stability and statics.

**We deliver a product which you can proudly present to your guests.**











## SAFETY



High quality safety signs, in standard sizes and materials or custom-made, posters, accessories – we have them all. We also offer high-quality photoluminescent Low Location Lighting Systems with Measurement Service.

**Ask our safety experts for a competent consultation.**











# PASSENGER FERRY

Signage on a passenger ferry is basically the same as in a cruise vessel, just in a reduced form. The basic need is the same: provide clear orientation for your guests, from the car deck to the cabin, from the cabin to the restaurant.

**Let us create the best solution for you together.**





 Harmony of the Seas Symphony of the Seas	 Marella Explorer Marella Discovery [refit]	 AIDAprima AIDAperla	 Mein Schiff 6 Mein Schiff 1	 Crystal Bach / Debussy / Mahler
 Carnival Vista Carnival Horizon	 Disney Dream Disney Fantasy	 Celebrity Flora Celebrity Edge	 Ovation of the Seas Spectrum of the Seas	 AIDAstella AIDAnova
 Adventure of the Seas Freedom of the Seas [refit]	 Roald Amundsen Fridtjof Nansen	 W B Yeats	 Viking Orion Viking Jupiter	 Costa Diadema
 Eurodam Nieuw Amsterdam [refit]	 Norwegian Epic Norwegian Bliss	 Independence of the Seas [refit]	 Disney Fantasy / Magic / Wonder [refit]	 Star Pride Star Legend
 Several Yachts	 Liberty of the Seas Mariner of the Seas [refit]	 Seven Seas Navigator Seven Seas Voyager	 Residences at Sea	 Navigator of the Seas Voyager of the Seas [refit]

## SELECTED REFERENCES



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